

# EDIT

The E-Newsletter from Yankee IABC  
May/June 2009



**IABC** INTERNATIONAL ASSOCIATION  
OF BUSINESS COMMUNICATORS

*Yankee*

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(June 7-11)



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## MARK YOUR CALENDAR: Events



- *IABC World Conference (June 7-11, 2009)*

Buzz is building for the World Conference starting next week. If you haven't registered, there's still time. Go to <http://www.iabc.com/wc/>.

**Blogger alert:** check out <http://insession.x.iabc.com/> before and during World Conference to read what people are talking about. And don't forget IABC's Twitter page at <http://search.twitter.com/search?q=%23IABC09>.

- *Independents Panel (Postponed from May)*

- *Gold Quill Experience (June)*

Coming to Yankee IABC YouTube Channel in mid-June. An email will be sent to members when it is available.

## PRESIDENT'S CORNER: *Tying Up Loose Ends*

A few thoughts from Tom



Hi Everyone,

With our Board terms concluding at the end of next month, I'd liked to use this month's column to address a few outstanding items and make mention of a couple of new ones.

### **Yankee Chapter Board Elections for 2009–10 Coming in June**

Keep an eye on your email for an invitation to vote in the election (virtually) in the next three weeks. If you're interested in possibly joining the board, or simply volunteering in some smaller way, tap a message to President-elect Lauren Libitz ([lauren@libitz.com](mailto:lauren@libitz.com)) or myself ([tom\\_roux@hotmail.com](mailto:tom_roux@hotmail.com)) ASAP, but no later than June 8.

### **Membership Hardship Extensions**

Members who are experiencing financial difficulties because of a job layoff or other significant event should send an email to [service\\_centre@iabc.com](mailto:service_centre@iabc.com). Extensions of 2–6 months are granted in most cases and all requests will be handled in confidence.

### **Yankee Meet-Up at World Conference**

Going to World Conference in San Francisco? Care to meet other chapter members also attending? Simply respond to Lauren Libitz's post in the IABC | Yankee Linked In Group so we can find a time to connect face-to-face!

### **REMINDER: Job Bank Now Resides on the Chapter LinkedIn Group**

As announced last issue, the chapter Job Bank is now free for contributors and now lives on our LinkedIn Group. Any member of the group (free to chapter members – join today!) is welcome to post a job or internship. See the April Issue of EDIT for details.

### **Gold Quill Experience Will Be on Chapter YouTube Channel**

Yes, Yankee IABC has its own YouTube channel at <http://www.youtube.com/user/YankeeIABC>! A notice will be sent in mid-June when my interviews and reflections from my experience as a Blue Ribbon Panel Judge of the Gold Quills are posted. This delivery will take the place of the webinar previously advertised.

### **Independents Panel Postponed**

Due to the minimal response to our advertised independents' panel, we're postponing the event until later this year, when more advertising and more resources can be devoted to this great concept. Stay tuned to EDIT and the chapter Web site for details.

### **Hold the Date: Southwest Airlines to Speak on October 7 (6–8 PM)**

Southwest Airlines is known for its innovative advertising and fanatically passionate employees. Much of the company's commercial success and vibrant culture can be attributed to its inspiring employee communication and HR programs. We're bringing the head of Southwest's employee communication department to share the LUV with the Yankee Chapter in October. This is a not-to-be-missed program, which is why we're announcing the date for you to save now! More details in the coming months...

Until next month, Happy Summer!

Tom



# CONNECTIONS



## Help Us Figure Out What to Do Next Year

All Yankee IABC members recently received an invitation to participate in our 2009 Membership Survey. As we begin planning for our next board year, which starts July 1, we want to ensure that we focus our energy on organizing the events and activities you find most valuable.

This survey asks for your feedback on a variety of topics—from programming ideas, to what areas need improvement, and more. It is comprised of about 30

questions and takes 10–15 minutes to complete.

As an incentive to participate, we will randomly draw three names from those who complete the survey to receive a prize—one \$50 Barnes & Noble gift card and two \$25 credits toward future Yankee IABC events.

Our goal is to make Yankee IABC a valuable resource for you, but we can only make improvements if we hear your

thoughts. If you haven't already, please take the survey by May 31.

We know you are all busy (just like us), and we appreciate your time.

Send all survey-related questions to President-elect Lauren Libitz at [lauren@libitz.com](mailto:lauren@libitz.com).



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The Yankee Chapter of the International Association of Business Communicators (IABC) connects more than 250 communications professionals from Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont. Contact us via e-mail at [info@yankeeiabc.org](mailto:info@yankeeiabc.org) or visit us at [www.yankeeiabc.org](http://www.yankeeiabc.org) to learn about networking, professional development, job opportunities, volunteering, membership, and any other Chapter-related business.

### Board of Directors - Senior Leaders

**President:** Thomas Roux ([tom\\_roux@hotmail.com](mailto:tom_roux@hotmail.com)); **Past President:** Dave Seifert ([daveandlavonne@yahoo.com](mailto:daveandlavonne@yahoo.com)); **President Elect:** Lauren Libitz ([Lauren@libitz.com](mailto:Lauren@libitz.com))

### EDIT

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We welcome your suggestions and articles for the Yankee IABC newsletter, EDIT. Please email Linda Sanders ([le\\_gos@hotmail.com](mailto:le_gos@hotmail.com)), Director of Internal Communication, Yankee IABC, and use the subject line "EDIT."

